

FOR IMMEDIATE RELEASE



**Coastal Kids Dental announces shoe drive to benefit
Soles4Souls Inc, The Shoe Charity,
during the month of March**

***Charleston area residents are invited to recycle their children's "gently worn"
shoes for people in need***

CHARLESTON, SC – February 24, 2010 – Every 9 seconds, Soles4Souls, Inc. gives away another pair of shoes to someone in need. The shoe charity has earned glowing endorsements from Hollywood stars and professional athletes, but the people that truly make the non-profit organization effective are those who clean out their closets to personally drop off their “gently worn” shoes at a participating location, such as Coastal Kids Dental.

For a limited time, Soles4Souls and Coastal Kids Dental will be collecting your gently worn footwear and/or donations to ship the shoes to a person in need, whether they are victims of a natural disaster or subject to living in extreme poverty. ***It is estimated that Americans have 1.5 billion pairs of unused shoes lying in their closets.*** The charity can use each and every one of these pairs to make a tangible difference in someone's life.

“We are excited to assist Soles4Souls in collecting children’s shoes to donate to children of need around the world,” said Dr Isabel Driggers, Pediatric Dentist/Owner of Coastal Kids Dental. “With March marking the change from Winter to Spring we are hoping that our patients and others in the community will think of us when they do their Spring cleaning.”

Coastal Kids Dental is accepting children shoes for donation from March 1st to March 31st at their 3 locations, listed below:

Main office:
1000 Tanner Ford Blvd
Hanahan, SC 29410

Daniel Island office:
899 Island Park Drive
Daniel Island, SC 29492

Moncks Corner office:
216 E. Main St
Moncks Corner, SC 29416

About Soles4Souls®

Soles4Souls is a Nashville-based charity that collects shoes from warehouses of footwear companies and the closets of people like you. We distribute these shoes, free of charge, to people in need around the world. Since 2005, Soles4Souls has given away over 7 million pairs of new and gently worn shoes (currently distributing one pair every 9 seconds). The shoes have been distributed in 125 countries, including Haiti, Kenya, Nepal and the United States. Soles4Souls is a 501(c)(3) recognized by the IRS and donating parties are eligible for tax advantages.

About Coastal Kids Dental

Coastal Kids Dental is a Pediatric Dental practice with offices in Hanahan, Daniel Island and Moncks Corner, South Carolina. The goal at Coastal Kids Dental is to provide each patient with a healthy adult smile. Each team member at Coastal Kids Dental has specific training and education to fully address the Pediatric Dental needs of our patients. For more information, please visit the Coastal Kids Dental website at www.coastalkidsdental.com or give us a call at 843.818.KIDS (5437).